

Accelerating Jesus' Kingdom Among the Least-Reached

Visual Story Network accelerates the mission of the Church

- ▶ by equipping our generation to use media, story and innovation
- ▶ to make disciples and advance religious freedom
- ▶ in least-reached nations.

“Make disciples of all nations...”

—Jesus, before his ascension into heaven





Reaching Those Alone and Oppressed in Places Jesus is Not Known

- ***In this broken world, BILLIONS of people do not know the friendship and purpose Jesus offers.*** They live in isolation, guilt, fear and depression...often under the burden of oppressive ideologies.*
- People who are hurting rarely resist the person of Jesus. When given the chance, they are drawn to the One that names, knows, sees and loves them. It has been 2000 years since Jesus called us to make followers of all nations.

* 80% of the world's population is losing religious freedom including in the West.

“You are my friends...”
“Ὑμεῖς φίλοι μου ἔστε...”

– Jesus (John 15:14)



Abdul is a 47-year-old Muslim farmer in Asia. He saw an ad on Facebook asking, **"Do you want to know how to have God's favor in the afterlife?"** He responded "yes" and began an online conversation with Hassan. Hassan asked Abdul if he thought about his sin. **"Yes, I have thought a lot about it. I know I shouldn't get drunk and be harsh with my wife."**

Hassan began to share Bible verses of how God cleanses people of their sin. After several months of online discussion, Abdul became more open to Jesus. He was willing to meet with Suleiman, a friend of Hassan, to discuss the Bible in person. Suleiman met with Abdul and his family on a weekly basis to study the Bible.

After two months of visits, Abdul and his family came to believe in Jesus as their Savior. Abdul was eager to share his new life with others. God gave him a heart to reach out to the three surrounding villages where he sells produce. Over time he led three families to faith in Jesus. **In the 2 ½ years since he trusted Jesus, there are now 211 new believers.** 135 have been baptized and 45 local leaders oversee their own house church. There are seven generations of house churches.

This story is from one of the 340 teams in the Digital Disciple Making Network we facilitate.



VSN Solutions

Visual Story Network accelerates the mission of the Church by equipping our generation to use media, story and innovation to make disciples and advance religious freedom in least-reached nations. We do this as we...

Solutions

Objectives

Results since 2007

1 Train Leaders...

So Christ-centered visual media is available to every person.



17,557
trained leaders

2 Unleash the Power of Global Partnerships...

Because the toughest places are only going to be reached as God's people work together.



6 global
partnerships
resulting in
828 projects

3 Produce Media & Equipping Resources...

To reach people in their digital world with the right message at the right time leading to right relationships. This will help them grow in Christ and become followers who lead others to Jesus.



246
short films



54
media training
resources

Impacting Lives Among the Least-Reached



Train Leaders



We trained Felix (left) and Soraya (2nd from right) in our religious freedom training. **They have now trained more than 1,300 people in Nigeria.** Nigerians live with the threat of Islamic extremism in the north where Boko Haram operates.

[Read more about the work in Nigeria.](#)

"Visual Story Network's training completely transformed my idea of using media in missions. It was a huge catalyst for the work we're doing now among unreached people."

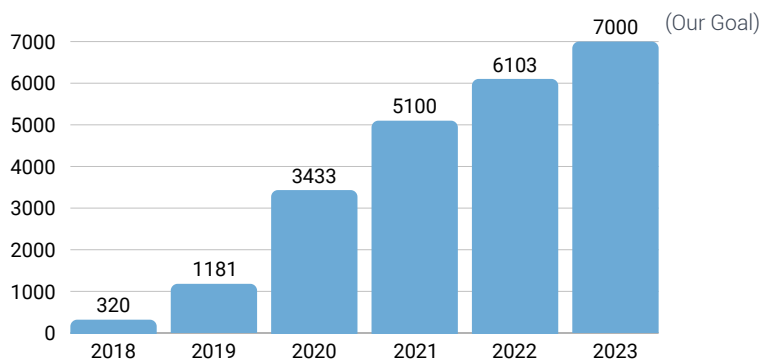
Candace Mackie, Director, TWR Motion

[Click here to watch Candace's story.](#)



CANDACE MACKIE
MINISTRY DIRECTOR, TWR MOTION

Leaders Trained



Build Global Partnerships



"It's been 2000 years since Jesus called his people to make disciples of all nations. I believe ours is the generation that will take the gospel to every person. VSN is helping us and others make that vision a reality."

Josh Newell, Director, Jesus Film Project

[Click here to watch Josh's story.](#)

VISUALSTORY
NETWORK

MMF MOBILE
MINISTRY
FORUM

**MIDDLE EAST WOMEN'S
LEADERSHIP NETWORK**

MISSION XR

EMPOWER WOMEN MEDIA

**digital disciple
making network**

World Changing Partnerships

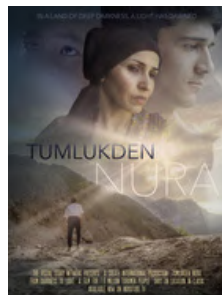
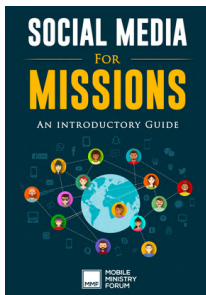
Digital Disciple Making Network / Media to Movements. In October 2018 we began to gather the top 12 global leaders from six organizations involved in training others to use social media to lead to disciple-making movements. A disciple-making movement occurs when there is rapid multiplication of new believers in a given area. Using social media to ignite these movements is a new move of God's Spirit. ***Since we began the partnership in 2019 the number of known "Media to Movement" efforts has expanded from 25 to 260!***

Empower Women Media. We began this partnership in 2017 to train women to use media to accelerate their mission. In 2018, God opened up doors to become the leading global partnership and training women to be religious freedom advocates. Religious freedom research has that shown that 80% of the world has lost religious freedom in the last 10 years (including in Europe and North America). This greatly limits the environment where Christians are free to assemble, worship and share the Gospel. ***This partnership has trained 3,140 (mostly) women to use media as religious freedom advocates in the most restrictive parts of the world.***

Produce Media & Equipping Resources

"I know of no one other than VSN who is specifically committed to encouraging and actively supporting the growing the full range of small new media – short video, smart phone, social media, etc. Understanding these media and being able to effectively integrate them is critical for any Kingdom strategy."

Phill Butler, Founder of Intercristo & visionSynergy



Shohrat's Story Told Throughout Central Asia

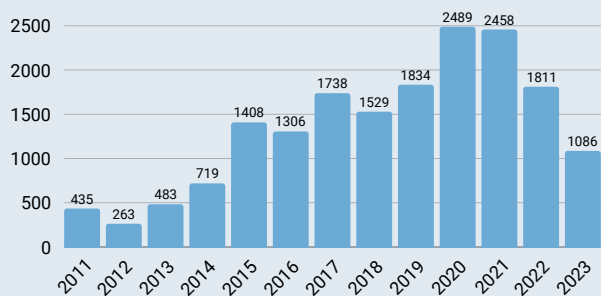
As a boy, Shohrat was terrified of the Sirat Bridge, the bridge that Islam teaches must be crossed to reach paradise. It is as thin as a razor and suspended over the fires of hell. Within three years of the fall of communism, his brother-in-law came to Christ and had Shohrat watch the JESUS Film. Through the film, Shohrat understood Jesus was the bridge to paradise. He began to share his newfound faith and planted churches in his village as well as in others. He is one of the fathers of the modern Turkmen church.

"From Darkness to Light" (Tümlükden Nura) is a 13-minute film that tells his story. It is the first-ever evangelistic film featuring Turkmen people. ***The film is translated into five languages and is being broadcast into Central Asia via satellite as well distributed through social media, mobile phones, a dedicated app.*** Turkmenistan, in Central Asia, is one of the most repressive countries in the world with only 1,500 known Christians.

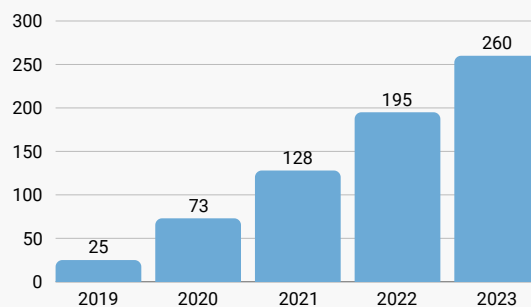
VSN Impact 2023

The totals are cumulative.
The bars in each graph are annual.

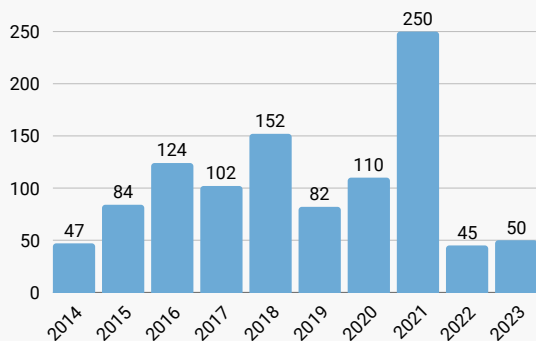
Total Actual Trainees 17,559



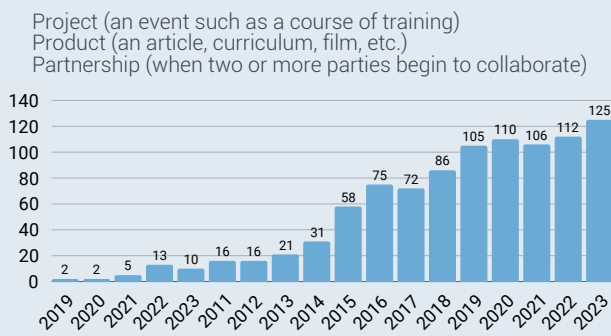
Digital Disciple Making Teams 260



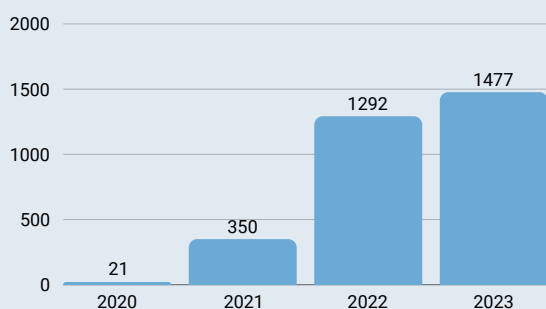
Women Trainees 1,046



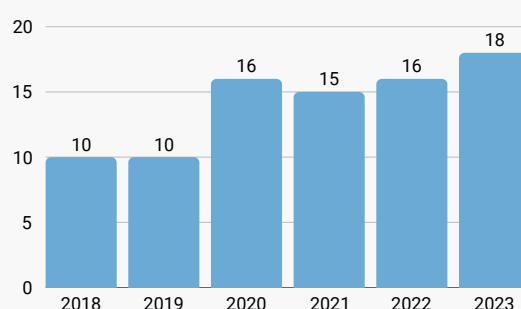
PPP Cumulative 965



Religious Freedom Trainees 3,140



Religious Freedom Films 85



2023-2025 Goals



Train 7,000 new leaders to use media, story and innovation to make disciples of least-reached nations.

- 1,500 in 2023
- 2,500 in 2024
- 3,000 in 2025

2023 Result: 1,086 trained.



Lead a cutting-edge coalition to expand the number of teams among partner organizations using media for disciple-making movements from 195 to 400 worldwide.

- 50 new teams in 2023
- 70 new teams in 2024
- 90 new teams in 2025

2023 Result: 65 teams.



Increase religious freedom in oppressive countries by training 5,000 religious freedom advocates.

- 1,000 in 2023
- 1,500 in 2024
- 2,500 in 2025

2023 Result: 1,477 trained.

These leaders will reach tens of millions of people with the Good News of Christ. The advocates will be champions of religious freedom in their countries.

Will You Impact More Lives By Being a 2025 FINISHING PARTNER?

You are among a select group of partners invited to resource a \$20,000 Lead Partner fund.

We are trusting God for \$360,000 for the 2025 Strategy above regular giving?

- \$300,000 through foundation and partner grants
- \$30,000 from Matching Fund partners.
- \$20,000 from Lead Partner gifts (to be doubled by the matching fund)
- **\$10,000 in Finishing Partner gifts** (to be doubled by the matching fund)

At this time, will you prayerfully consider a strategic investment in our \$10,000 Lead Partner fund to train leaders to use media, story and innovation to make disciples of all nations?



Clyde & Shirin

Milestones

Initiatives

Phases



2005-2007

2008-2010

2011-2013

2014-2016

2017-2019

2020-2022

2023-2025

Explore

Launch

Global Reach

Network of Networks

Train Leaders

Religious Freedom

Accelerate

God begins to stir the waters. Exploratory meetings.

Launch new 501c3, begin collaboration, establish second network.

International initiatives accelerate.

Fourth network established. MMU training platform begun.

Focus on training leaders. Launch 5th & 6th networks.

4-Phase Religious Freedom Strategy launched.

Multiply impact through training leaders who will train leaders.

Leaders Trained

320

1113

2,383

4,158

6,758

7,000**

Organizations Involved (cumulative)

128

218

338

551

709

760 **

Partnership Projects

32

54

162

254

338

360**

Trained Religious Freedom Advocates

341

1,663

5,000**

Emphasis

Catalyze, Connect, Collaborate

Train Leaders, Build Global Networks, Produce Media

** Faith Goal for 2025

Budget

Budgeted Expenses	2023	2024	2025
Train Leaders in Media			
Mission Media U	25,000	5,000	10,000
Middle East Women	25,000	20,000	0
Mobile Ministry Forum	20,000	5,000	5,000
Augmented & Virtual Reality	10,000	10,000	10,000
Expand Teams Using Media Among Least-Reached			
Digital Disciple Making / Media to Movements	125,000	160,000	180,000
Train Religious Freedom Advocates			
Religious Freedom Events	40,000	65,000	55,000
Empower Women Media / Live What You Believe	90,000	55,000	50,000
Operations			
Staff	215,000	250,000	280,000
Administration	35,000	45,000	50,000
Total VSN Expenses	\$585,000	\$615,000	\$640,000
Funds Directed via Donor Partnership		\$592,000	\$780,000
Total Funds Directed to Projects		\$1,207,000	1,420,000



Partners Include...



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Clyde Taber
Executive Director,
Visual Story Network



Visual Story Network: www.visualstory.org
Mobile Ministry Forum: www.mobmin.org
Middle East Women's Network: www.mideastwomen.org
Mission Media U: www.missionmediau.org
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Online Giving

www.visualstory.org/give/

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